



Scientific Tracks and Sub-Tracks

Track 1: The Future: Views from the mountain (for blue-sky presentations)

Sub tracks:

1. Priorities and challenges for advancing the WHO FCTC
2. Integrating tobacco control into Health systems, global frameworks and strategies to reach WHO FCTC and SDG's targets
3. Using data : Opportunities and gaps in measuring WHO FCTC impact on global health and development
4. Setting the research agenda for translating science to policy and new tools for policy impact assessments
5. The End Game – Pathways to turning vision into reality

Track 2: Tobacco Governance, Sustainable Development and Policy Advocacy

Sub tracks:

1. Promoting transnational cooperation and Partnerships: models of Intergovernmental and nongovernmental collaboration across multiple sectors for high level commitments
2. International tobacco trade and health diplomacy: understanding the nexus between the two and domestic/international disputes
3. Building leadership capacity and broader alliances for tobacco control policy advocacy
4. Tobacco industry interference: New tactics and counter measures
5. Implementing sustainable funding mechanisms for tobacco control

Track 3: Demand reduction measures and the Regulatory Science

Sub tracks:

1. Pricing, Taxation and countering illicit trade: Innovations and reform strategies
2. Advances in protection from tobacco pollution, second- and third-hand smoke
3. Mind the gaps: loopholes in the Ban on Sponsorships, Advertising and Promotions

4. Innovations in media educational campaigns and health warning labels on cigarettes and other tobacco products
5. Opportunities for regulating tobacco products' content and emissions to reduce harm and addiction potential

Track 4: Tobacco Products, prevalence, health and cessation studies

Sub tracks:

1. Prevalence of tobacco and nicotine-related **products' use**: Traditional and novel products
2. Burden and Disparities in **tobacco-related diseases**: Non-communicable diseases (NCDs) and communicable diseases (TB and HIV/AIDS)
3. New tools for monitoring policy impact and tobacco use surveillance
4. Tobacco dependence treatment and smoking cessation: Innovations in Practice and Opportunities for scaling

Track 5: Social justice, the underserved and Vulnerable Populations

Sub tracks:

1. Tobacco and Women: The gendered nature of tobacco
2. Tobacco in vulnerable populations (e.g. indigenous populations)
3. Tobacco, inequality and poverty
4. Tobacco farming: Opportunities and experiences in facilitating alternative livelihoods and preventing tobacco adverse environmental impact
5. Youth tobacco experience