

17TH WORLD CONFERENCE ON TOBACCO OR HEALTH

UNITING THE WORLD
FOR A TOBACCO
FREE GENERATION

7-9 MARCH 2018
CAPE TOWN
SOUTH AFRICA

OFFICIAL PRESS PROGRAM

(AS OF WEDNESDAY, 7 MARCH 2018)

PLEASE NOTE: PROGRAM SUBJECT TO CHANGES

TIME (EST)	LOCATION	THEME/TOPIC	TIME OF PRESENTATIONS	SPEAKERS
WEDNESDAY 7 MARCH 08:00-08:45	Press Conference Room	Official Press Conference	N/A	Press Conference Chair: Dr Flavia Senkubuge, WCTOH President Speakers: <ul style="list-style-type: none">• Dr Aaron Motsoaledi, South Africa Minister of Health• Dr Tedros Adhanom Ghebreyesus, WHO Director General• Dr Vera da Costa e Silva, Head of Secretariat of the WHO Framework Convention on Tobacco Control (WHO FCTC)• José Luis Castro, WCTOH co-chair• Michael R. Bloomberg, WHO Global Ambassador for Noncommunicable Diseases and Bloomberg Philanthropies Founder

TIME (EST)	LOCATION	THEME/TOPIC	TIME OF PRESENTATIONS	SPEAKERS
WEDNESDAY 7 MARCH 13:00-13:45	Press Conference Room	<p>Official Press Conference <i>Tobacco Control Policies That Work</i></p> <ul style="list-style-type: none"> • The impact of a tobacco point-of-sale display ban on youth in the United Kingdom: findings from a repeat cross-sectional survey pre-, mid- and post-implementation • The economics of tobacco control in Nigeria: modelling the fiscal and health effects of a tobacco excise tax change in Nigeria • Successful experience with tobacco crop substitution in Yuxi, Yunnan, China • Alternative crops to tobacco: a gateway for tobacco farmers Ruvuma region, southern Tanzania 	<p>Thurs 8 March 11:00-12:30</p> <p>Friday 9 March 15:45-16:45</p> <p>Friday 9 March 15:45-16:45</p> <p>Friday 9 March 15:45-16:45</p>	<p>Press Conference Chair:</p> <p>Professor Lekan Ayo-Yusuf, WCTOH Scientific chair</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Allison Ford, University of Stirling, Institute for Social Marketing, Stirling, United Kingdom • Chukwuka Onyekwena, Centre for the Study of the Economics of Africa, Abuja, Nigeria • Kelvin Khow, World Health Organisation • Lutgard Kokulinda Kagaruki, Tanzania Tobacco Control Forum, Dar es Salaam, Tanzania • Solly Msimanga, Executive Mayor of the City of Tshwane
THURSDAY, 8 MARCH 10:45-11:30	Press Conf Room	<p>Official Press Conference <i>Launch of the 6th edition of the Tobacco Atlas</i></p>	N/A	<p>Press Conference Chair:</p> <p>José Luis Castro, José Luis Castro,</p>

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				<p>Executive Director and President of Vital Strategies</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Dr. Jeffrey Drope, Vice President, Economic and Health Policy Research, American Cancer Society & Editor-Author of The Tobacco Atlas • Neil W. Schluger, MD, Senior Advisor for Science, Vital Strategies & Editor-Author of The Tobacco Atlas • Dr Nigar Nargis, Co-author of The Tobacco Atlas • Emma Wanyonyi, Executive Director, International Institute of Legislative Affairs, Kenya
<p>THURSDAY, 8 MARCH 13:00-14:00</p>	<p>Press Conf Room</p>	<p>Official Press Roundtable <i>E-Cigarettes, IQOS and the State of Play of Tobacco Harm Reduction</i> <i>(By invitation only)</i></p> <ul style="list-style-type: none"> • Tobacco cigarette use versus electronic cigarette use: determinants of smoking and vaping behavior • Converging combustible and electronic cigarette prices: 	<p>Wed 7 March 11:00-12:30</p> <p>Wed 7 March 16:15-17:45</p>	<p>Roundtable Chair</p> <p>Professor Harry Lando, Chair of the 17th WCTOH Organising Committee</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Reinskje Talhout, RIVM, Centre for Health Protection, Bilthoven, Netherlands

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		<p>evidence for Nielsen retail scanner data in the United States from 2011 to 2015</p> <ul style="list-style-type: none"> • Use of electronic cigarettes across 13 ITC countries with different regulatory environments • Awareness and use of electronic cigarettes among youth: evidence from the Global Youth Tobacco Survey 2012 – 2015 	<p>Wed 7 March 11:00-12:30</p> <p>Wed 7 March 11:00-12:30</p>	<ul style="list-style-type: none"> • Alex Liber, American Cancer Society, Intramural Research, Atlanta, GA, United States of America • Geoffrey Fong, University of Waterloo, Waterloo, ON, Canada • Krishna Palipudi, CDC, Global Tobacco Control Branch, Atlanta, GA, United States of America
FRIDAY, 9 MARCH 08:30-09:45	Press Conf Room	<p>Media Breakfast Briefing <i>WHO – leading the global response to the tobacco epidemic: tackling new challenges in tobacco regulation and control</i></p>		<p>Speakers:</p> <ul style="list-style-type: none"> • Dr Svetlana Akselrod, WHO Assistant Director-General, Noncommunicable diseases and mental health • Dr Douglas Bettcher, WHO Director for the Prevention of Noncommunicable diseases, and 2018 Luther L. Terry Awards recipient for exemplary leadership in tobacco control • Dr Vinayak Prasad, Programme Manager, WHO Tobacco Free Initiative, Prevention of Non Communicable Diseases

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				<ul style="list-style-type: none"> • Dr Nivo Ramanandraibe, WHO Africa Region tobacco control focal point • Dr Steven Shongwe , WHO Africa Region tobacco, Coordinator, prevention and control of noncommunicable diseases
FRIDAY, 9 MARCH 10:00-10:45	Press Conf Room	Official Press Conference <i>Smoking and Communicable Diseases</i> <ul style="list-style-type: none"> • Investigating the practices of tobacco smoking in HIV-infected patients attending HIV health centers in the Western Cape Province, South Africa: patterns and associated risk factors • Smoking and HIV in sub-Saharan Africa: a 25 country analysis of the demographic and health surveys • 5-year follow up on outcome of a smoking cessation intervention project 	<p>Thurs 8 March 18:15-19:15 (E-Poster)</p> <p>Friday 9 March 11:00-12:30</p> <p>Friday 9 March 15:45-16.45</p>	<p>Press Conference Chair:</p> <p>Professor Lekan Ayo-Yusuf, WCTOH Scientific chair</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Muyunda Buwa, South African Medical Research Council, Non-Communicable Diseases Research Unit, Tygerberg, South Africa • Mark Parascandola, National Cancer Institute, Tobacco Control Research Branch, Rockville, MD, USA • Yan Lin, International Union Against Tuberculosis and Lung Disease (The Union), China